February 24, 2016

As the lead sponsoring agency, The Pet Adoption Center of Orange County cordially invites you to support the 2016 Inaugural South County Pet Expo. This exciting and informative event, presented by Chairwoman Lisa Bartlett, Orange County Board of Supervisors, OC Animal Care, and the City of Lake Forest, will take place Saturday, March 26 from noon to 3:00 PM in The Commons green belt area at the Lake Forest Sports Park, 28000 Rancho Pkwy, Foothill Ranch, CA 92610.

In recent years, pets have become an increasingly integral part of our families and the South County community. As this relationship grows, there is a heightened awareness of the needs of both the pets themselves and their families. With over 50% of households in South Orange County owning pets, this event will likely bring out a multitude of people looking to adopt loving animals and find local pet-related services.

By becoming a sponsor of the inaugural South County Pet Expo, your organization may also be recognized by Supervisor Bartlett at the event. In addition, your tax-deductible donation will also allow your company/organization access to exhibit space and distribute information about your services. Attached is an outline of the sponsorship levels and corresponding benefits you will receive.

Thank you most kindly for your consideration of this request for sponsorship. As an organizational sponsor, not only will you be supporting the 2016 South County Pet Expo, but you will also have an excellent opportunity to reach countless pet owners and those interested in pets in South County.

To become a sponsor of the inaugural South County Pet Expo, please complete and return the attached Sponsor Pledge Form by Wednesday, March 9, 2016. Space is assigned on a first-come, first-served basis, so please don't delay!

Sincerely,

April Josephson
Executive Director
The Pet Adoption Center of Orange County
SPONSOR PLEDGE FORM

Name of Organization: ____________________________________________________________

Contact Person: ___________________________ Phone: ( ) __________________________

Address: _______________________________________________________________________

Fax: ( ) ___________________________ Email: _______________________________________

Sponsorship Levels:

☐ Title Sponsor $5,000 – Your Organization’s Name prominently featured on all Event
Advertising, Special Gift from Supervisor Bartlett, Recognition from Supervisor Bartlett at
the Expo, Most Preferred Booth Location, Recognition about sponsorship in Supervisor
Bartlett’s newsletter, Certificate of Recognition from Supervisor Bartlett.

☐ Platinum Sponsor $1,000 – Special Gift from Supervisor Bartlett, Recognition from
Supervisor Bartlett at the Expo, Preferred Booth Location, Certificate of Recognition from
Supervisor Bartlett.

☐ Gold Sponsor $500 – Recognition from Supervisor Bartlett at the Expo, Preferred
Booth location, Certificate of Recognition from Supervisor Bartlett.

☐ Silver Sponsor $250 – Individual Booth location, Certificate of Recognition from
Supervisor Bartlett.

☐ Bronze Sponsor $100 – Individual Booth location

☐ Non-Profit Sponsor $50 – Individual Booth location

Please return this form no later than Wednesday, March 9, 2016, along with your tax-
deductible sponsorship check (Tax ID # 47-3705568) payable to:

The Pet Adoption Center of Orange County
P.O. Box 80400
Rancho Santa Margarita, CA 92688-0400
Phone: (949) 858-1000
Fax: (949) 459-1000

Or email your completed form to: sponsor@adoptocpets.org and send payment via
PayPal to donate@adoptocpets.org. Please note on your PayPal transaction that the
funds are for Pet Expo Sponsorship, and provide PayPal transaction number in your email.