



The Pet Adoption Center
of Orange County

Pets. Family. For Life.

www.adoptocpets.org

P.O. Box 80400, Rancho Santa Margarita, CA 92688
949-858-1000 • info@adoptocpets.org

principally funded by the
Stanley W. Ekstrom Foundation

January 31, 2020

As the lead sponsoring nonprofit, The Pet Adoption Center of Orange County cordially invites you to support the 2020 South County Pet Expo, a wonderful annual celebration of pets and the people who love and care for them.

This very popular 5th annual event is being presented by OC Supervisor Lisa Bartlett, in partnership with the City of Lake Forest and The Pet Adoption Center of OC. The Expo will be held Saturday, March 28, from 10 AM to 2 PM, in The Commons greenbelt area at the Lake Forest Sports Park, 28000 Rancho Parkway, Lake Forest, CA 92630.

We are pleased to once again have as our special guest, Mr. Bruce Cameron, nationally renowned author of numerous New York Times Bestsellers and major movies, including “*A Dog’s Way Home*” (2019), “*A Dog’s Journey*” (2019), and “*A Dog’s Purpose*” (2018). Mr. Cameron will be at the Pet Expo to conduct a book signing for attendees, as well as to introduce BELLA, canine star of his 2019 blockbuster, “*A Dog’s Way Home*.”

As an added bonus, the 2020 Pet Expo will feature Aquarium of the Pacific’s dynamic and interactive mobile laboratory for kids and adults alike to experience and enjoy!

This family and pet-friendly event will also feature rescue groups with loving animals available for adoption, fun and exciting canine demonstrations, vendors providing all manner of pet products and services, as well as amazing food trucks, music and more! Due to the enormous popularity of the Pet Expo, FREE overflow parking and shuttles will be available from Saddleback Church, directly across the street from the event.

By sponsoring the 5th annual South County Pet Expo, your **tax-deductible** donation will entitle you to the incentives listed on the attached Sponsor Pledge Form, plus a unique opportunity to connect with thousands of enthusiastic pet owners and their pets in one convenient location.

To participate in the 2020 South County Pet Expo, please return the Sponsor Pledge Form by Friday, March 13. Thank you so much for your kind consideration. We’ll look forward to seeing you at the South County Pet Expo!

Sincerely,

April Josephson

Executive Director

The Pet Adoption Center of Orange County

5th Annual South County Pet Expo

A Celebration of Pets and the People who Love and Care for Them!

SPONSOR BENEFITS	TITLE \$10,000	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$100	NONPROFIT \$0
Your organization will be offered a speaking role at the Pet Expo	●						
Signage with your organization's logo and sponsor level will be prominently displayed at the Pet Expo	●	●					
Recognition of your organization and sponsor level will be prominently featured in Supervisor Bartlett's newsletter and press release	●	●					
Your organization's logo and sponsor level will be prominently featured on all Pet Expo advertising	●	●	●				
Your organization will receive a Special Crystal Award from Supervisor Bartlett at the Pet Expo based on your sponsor level	●	●	●	●			
Your organization will receive verbal recognition from Supervisor Bartlett at the Pet Expo in appreciation of your sponsor level	●	●	●	●	●		
Your organization will receive a Certificate of Recognition from Supervisor Bartlett at the Pet Expo	●	●	●	●	●	●	
Booth Location	Optimum	Premier	Premium	Preferred	Good	●	●

5th Annual South County Pet Expo

A Celebration of Pets and the People who Love and Care for Them!

Saturday, March 28 | Lake Forest Sports Park

PET EXPO SPONSOR PLEDGE FORM

Name of Organization: _____

Contact Person: _____ Title: _____

Address: _____

Phone: () _____ Email: _____

Products / Services: _____

*SPONSOR LEVELS:

- Title Sponsor \$10,000
- Diamond Sponsor \$5,000
- Platinum Sponsor \$2,500
- Gold Sponsor \$1,000
- Silver Sponsor \$500
- Bronze Sponsor \$100
- Nonprofit (Complimentary)



***NOTE:** Sponsors must be preapproved and provide their own canopy, table & chairs for their 10'x10' booth space. Please advise upon submitting your Sponsor Pledge Form if you require more than a 10'x10' booth space. Proof of nonprofit status is required to receive the complimentary rate.

To ensure your Sponsor Level is properly recognized on Event Advertising, etc., please return this form by March 13, 2020, along with your tax-deductible check (Tax ID # 47-3705568) made payable to **The Pet Adoption Center of Orange County** and note "Pet Expo Sponsor" on the memo line.

Please mail your check to:

The Pet Adoption Center of Orange County
P.O. Box 80400, Rancho Santa Margarita, CA 92688-0400
Phone: (949) 858-1000

You may also email your completed Sponsor Pledge Form to sponsor@adoptocpets.org, and send your payment via PayPal to donate@adoptocpets.org. Please note on your PayPal transaction that the funds are for "Pet Expo Sponsor" and provide the PayPal transaction number in your email.

For more Pet Expo information, please contact Raven Cipes at (949) 461-3418 or rcipes@lakeforestca.gov.